

# 2011-2012 RTECC Source Book



The Real-Time Embedded Computing Conference is taking lead generation, company branding and product exposure to the next level by taking a step back...to simplicity.

Combine your RTECC participation with long-lasting face-time in our **sourcebook**, a collection of product listings and advertisements from RTECC exhibitors nationwide.

#### Product Listing - \$195/product

Includes a 50 word product description and complete company contact information including name, logo, phone, email and website

#### Unlimited Product Listings - \$3495

**FREE Full-Page Display Advertisement with the Purchase of 12 or more Product Listings**

As our second annual Source Book, the 2011-2012 RTECC Source Book will be distributed at all of the approximately 40 events The RTC Group produces and participates in. As a printed resource, this will be the most comprehensive product directory in the industry. We have lowered the prices to encourage even more participation this year, and with the addition of a searchable online gallery we know this will be the best embedded product Source Book around.

10,000 Print Editions  
Digital PDF Distribution  
PLUS Online Product Gallery

*The RTECC Sourcebook showcases the very best that RTECC has to offer while allowing attendees to walk away with more than just a stack of business cards.*



\*RTECC Source Book volume 1

**For more information about this unique opportunity, contact:**

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