



**VITA has just (June 2010) ratified the OpenVPX specification!
Join the RTECC OpenVPXperience as we feature this new and exciting technology.**

RTECC spotlights an **OpenVPX** pavilion in 6 cities. These pavilions include the following:

- *Dedicated talk tracks (up to 5 seminars)*
- *Compelling panel discussion*
- *Reserved exhibitor section for OpenVPX vendors only*

To participate in the Panel, please submit your speaker request to Sally Bixby (sallyb@rtcgroup.com) at least 90 days in advance of the event date.

Special sponsorship opportunities are now available:

Date	City	OpenVPX Diamond	OpenVPX Gold	OpenVPX Silver	*Table in the Forum
1/26/10	Santa Clara, CA	\$3,750.00	\$3,000.00	\$1,950.00	\$1,220.00
4/13/10	Melbourne, FL	\$3,450.00	\$2,560.00	\$1,680.00	\$1,015.00
5/25/10	Boston, MA	\$3,750.00	\$3,000.00	\$1,950.00	\$1,220.00
10/14/10	Greenbelt, MD	\$3,450.00	\$2,560.00	\$1,850.00	\$1,125.00
11/16/10	San Diego, CA	\$3,600.00	\$2,875.00	\$1,825.00	\$1,150.00
11/18/10	Los Angeles, CA	\$3,600.00	\$2,875.00	\$1,825.00	\$1,150.00

OpenVPX Diamond Sponsor

- Two (2) Exhibit Tables (6' x 30" typical size), draped, plus 4-5amps power each draped, plus 4-5amps power each
- Half-day Breakout Technical Seminar Room incl. projector & screen (am or pm)
- Banner Ad on www.rtecc.com 30-day
- Reserved Exhibit Tables prior to set-up
- Press Release distribution onsite to all Attendees
- Press Release distribution to media covering RTECC OpenVPXperience
- Poster Placement (you provide) in / by Registration Desk
- OpenVPX logo denoting Sponsor affiliation on all promotional materials
- Top Tier Web logo denoting Sponsorship
- Featured Logo and URL presence on all promotional materials
- Listed as Exhibitor and Sponsor on direct mailers / e-invites & event site
- Lunch on-site & a.m. refreshments
- Event Leads within 5 days after the conclusion of the event

OpenVPX Gold Sponsor

- Two (2) Exhibit Tables (6' x 30" typical size), draped, plus 4-5amps power each
- One (1) 45min Breakout Technical Seminar Session Slot incl. projector & screen
- Reserved Exhibit Tables prior to set-up
- OpenVPX logo denoting Sponsor affiliation on all promotional materials
- Mid-Tier Web logo denoting Sponsorship
- Listed as Exhibitor and Sponsor on direct mailers / e-invites & event site
- Lunch on-site & a.m. refreshments
- Event Leads within 5 days after the conclusion of the event

OpenVPX Silver Sponsor

- One (1) Exhibit Table (6' x 30" typical size), draped, plus 4-5amps power
- One (1) 45min Breakout Technical Seminar Session Slot incl. projector & screen
- Reserved Exhibit Tables prior to set-up
- Web logo denoting Sponsorship
- OpenVPX logo denoting Sponsor affiliation on all promotional materials
- Listed as Exhibitor on direct mailers / e-invites & event site
- Lunch on-site & a.m. refreshments
- Event Leads within 5 days after the conclusion of the event

OPPORTUNITIES TO PARTICIPATE IN RTECC'S PANEL DISCUSSION AND TALK TRACKS WILL BE FILLING UP FAST SO DON'T DELAY.



Lauren Rathfelder
Worldwide Event Sales Manager
lauren@rtcgroup.com
949.246.7055

Sally Bixby
International Marketing Manager
sallyb@rtcgroup.com
503.274.8005