



Send to: lauren@rtcgroup.com

or FAX to: 949-226-2050

Page 1 of ____

2010 Event Registration

As of **July 14, 2010**

Name of Exhibiting Company (print or type)	Event Primary Contact Information
Company _____ Department _____ Address _____ Address _____ City _____ State/Province _____ Zip/Post Code _____ Country _____ URL _____ Company Main Phone _____ VAT#: _____ <i>(value added tax, where applicable)</i>	Name _____ Job Title _____ Email _____ Company (if different) _____ Address(if different) _____ City _____ State/Province _____ Zip/Post Code _____ Country _____ Contact Direct Phone: _____ Ext. _____ Exhibiting Company: <input type="checkbox"/> Manufacturer <input type="checkbox"/> Distributor <input type="checkbox"/> Rep
Billing / Invoicing (if different than above)	Distributor(s) Represented or Manufacturer(s) Represented at Event(s)
Company _____ Attn of: _____ Dept. _____ Address _____ City _____ State/Province _____ Zip/Post Code _____ Country _____ Phone _____ Ext. _____ Email _____	1. _____ 2. _____ 3. _____ 4. _____ 5. _____ Purchase Order # _____

Terms: Net 30 Days. All invoices must be paid in full prior to the event date. Cancellation Policy: There is a **60-day cancellation policy** for all RTECC 2010 events. The RTC Group (RTC) grants a full refund (if paid) of event fees for exhibiting company's that provide confirmed, written notification of not less than **60 days** prior to the actual event date. Written notification must be sent to RTC, attention Cindy Hickson at cindyh@rtcgroup.com or Faxed to - Attn: Cindy Hickson +1 949-226-2050 and not considered cancelled until confirmed by RTC. If a company registers within 60 days of an event date and requests a cancellation, the participating company is required to pay RTC the full amount of its participation fees by the event date. In return for said payment, all sales leads generated by the particular event are emailed to the primary contact no later than 21 days after the event concludes.

Authorized Signature (required): _____

Date: _____



2010 Event Registration

As of **July 14, 2010**

NORTH AMERICA - 1 of 3

January 26	Santa Clara, CA	Exhibit Table <input type="checkbox"/> \$1220	Silver Sponsor <input type="checkbox"/> \$1950 <input type="checkbox"/> \$200 talk post'g	Gold Sponsor <input type="checkbox"/> \$3000 <input type="checkbox"/> \$200 talk post'g	Diamond Sponsor <input type="checkbox"/> \$3750 <input type="checkbox"/> talks post'g, incl.
JANUARY 1-31	Month of January RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
February 9	Huntsville, AL	Exhibit Table <input type="checkbox"/> \$960	Silver <input type="checkbox"/> \$1625 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2500 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3400 <input type="checkbox"/> talks post'g, incl.
February 11	Robins AFB, GA	Exhibit Table <input type="checkbox"/> \$1015	Silver <input type="checkbox"/> \$1680 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2560 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3450 <input type="checkbox"/> talks post'g, incl.
FEBRUARY 1-28	Month of February RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
March 9	Chicago, IL	Exhibit Table <input type="checkbox"/> \$1060	Silver <input type="checkbox"/> \$1725 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2650 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3500 <input type="checkbox"/> talks post'g, incl.
March 11	Minneapolis, MN	Exhibit Table <input type="checkbox"/> \$950	Silver <input type="checkbox"/> \$1615 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2485 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3450 <input type="checkbox"/> talks post'g, incl.
MARCH 1-31	Month of March RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
April 13	Melbourne, FL	Exhibit Table <input type="checkbox"/> \$1015	Silver <input type="checkbox"/> \$1680 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2560 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3450 <input type="checkbox"/> talks post'g, incl.
April 15	Ft. Walton Bch Eglin AFB, FL	Exhibit Table <input type="checkbox"/> \$1015	Silver <input type="checkbox"/> \$1680 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2560 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3450 <input type="checkbox"/> talks post'g, incl.
APRIL 1-30	Month of April RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200

Event Sales, Contact: Lauren Rathfelder-Hammers, lauren@rtcgroup.com

Note: when submitting Registration – this document must accompany Page 1 (contact, billing, authorization form).

**2010 Event Registration
NORTH AMERICA - 2 of 3**

As of **July 14, 2010**

May 25	Boston, MA	Exhibit Table <input type="checkbox"/> \$1220	Silver <input type="checkbox"/> \$1950 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$3000 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3750 <input type="checkbox"/> talks post'g, incl.
May 27	Philadelphia, PA	Exhibit Table <input type="checkbox"/> \$935	Silver <input type="checkbox"/> \$1600 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2400 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3375 <input type="checkbox"/> talks post'g, incl.
MAY 1-31	Month of May RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
June 8	Montreal, QC	Exhibit Table <input type="checkbox"/> \$960	Silver <input type="checkbox"/> \$1625 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2500 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3400 <input type="checkbox"/> talks post'g, incl.
June 10	Ottawa, ON	Exhibit Table <input type="checkbox"/> \$960	Silver <input type="checkbox"/> \$1625 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2500 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3400 <input type="checkbox"/> talks post'g, incl.
June 25	Toronto, ON	Exhibit Table <input type="checkbox"/> \$960	Silver <input type="checkbox"/> \$1625 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2500 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3400 <input type="checkbox"/> talks post'g, incl.
JUNE 1-30	Month of June RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
July 29	Portland, OR	Exhibit Table <input type="checkbox"/> \$950	Silver <input type="checkbox"/> \$1615 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2485 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3450 <input type="checkbox"/> talks post'g, incl.
JULY 1-31	Month of July RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
August 24	Seattle, WA	Exhibit Table <input type="checkbox"/> \$960	Silver <input type="checkbox"/> \$1625 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2500 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3400 <input type="checkbox"/> talks post'g, incl.
August 26	Vancouver, BC	Exhibit Table <input type="checkbox"/> \$960	Silver <input type="checkbox"/> \$1625 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2500 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3400 <input type="checkbox"/> talks post'g, incl.
AUGUST 1-31	Month of August RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200

Event Sales, Contact: Lauren Rathfelder-Hammers, lauren@rtcgroup.com

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2010 Event Registration NORTH AMERICA - 3 of 3

As of **July 14, 2010**

September 14	Austin, TX	Exhibit Table <input type="checkbox"/> \$935	Silver <input type="checkbox"/> \$1600 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2400 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3375 <input type="checkbox"/> talks post'g, incl.
September 16	Dallas, TX	Exhibit Table <input type="checkbox"/> \$1060	Silver <input type="checkbox"/> \$1725 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2650 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3500 <input type="checkbox"/> talks post'g, incl.
SEPTEMBER 1-30	Month of September RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
October 12	Dayton, OH (just outside WPAFB)	Exhibit Table <input type="checkbox"/> \$935	Silver <input type="checkbox"/> \$1600 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2400 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3375 <input type="checkbox"/> talks post'g, incl.
October 14	Greenbelt, MD	Exhibit Table <input type="checkbox"/> \$1125	Silver <input type="checkbox"/> \$1850 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2560 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3450 <input type="checkbox"/> talks post'g, incl.
OCTOBER 1-31	Month of October RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
November 16	San Diego, CA	Exhibit Table <input type="checkbox"/> \$1150	Silver <input type="checkbox"/> \$1825 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2875 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3600 <input type="checkbox"/> talks post'g, incl.
November 18	Los Angeles/JPL, CA	Exhibit Table <input type="checkbox"/> \$1150	Silver <input type="checkbox"/> \$1825 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2875 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3600 <input type="checkbox"/> talks post'g, incl.
NOVEMBER 1-30	Month of November RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200
December 2	Phoenix, AZ	Exhibit Table <input type="checkbox"/> \$950	Silver <input type="checkbox"/> \$1615 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$2485 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$3450 <input type="checkbox"/> talks post'g, incl.
DECEMBER 1-31	Month of December RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000	<input type="checkbox"/> Body Ad \$1000	<input type="checkbox"/> Product Spot \$200

This is a formal contract for participation in the Real-Time & Embedded Computing Conference 2010 event(s) as indicated above and on following pages as applicable; also referred to as "RTECC", wholly owned and managed by The RTC Group with all fees payable to:

The RTC Group 905 Calle Amanecer, Ste. 250 San Clemente, CA 92673 USA +1 949-226-2000

- All dates, venues / locations and event hours are subject to change.
- Participation in the event(s) is subject to the RTC Group approval.
- Only those that exhibit may request or reserve a technical session slot or room.
- Attendee Lead lists are sent to paid exhibitors (via email to the primary contact) within 10 days after the event.
- All fees are due and payable prior to event date in the currency specified.
- All RTECC events are subject to local taxes, value added tax, etc, as applicable. Fees above do not include or reflect such tax, which is added separately at time of invoicing.

Event Sales, Contact: Lauren Rathfelder-Hammers, lauren@rtcgroup.com

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Page 1 of ____

2010 Event Registration

As of **July 14, 2010**

EUROPE

December 7	Helsinki, Finland	Exhibit Table <input type="checkbox"/> €1330	Silver <input type="checkbox"/> €2065 <input type="checkbox"/> €140 talk post'g	Gold <input type="checkbox"/> €3225 <input type="checkbox"/> €140 talk post'g	Diamond <input type="checkbox"/> €3850 <input type="checkbox"/> talks post, incl.
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December 9	Copenhagen, Denmark	Exhibit Table <input type="checkbox"/> €1330	Silver <input type="checkbox"/> €2065 <input type="checkbox"/> €140 talk post'g	Gold <input type="checkbox"/> €3225 <input type="checkbox"/> €140 talk post'g	Diamond <input type="checkbox"/> €3850 <input type="checkbox"/> talks post, incl.
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2010	RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000 per Month	<input type="checkbox"/> Body Ad \$1000 per Month	<input type="checkbox"/> Product Spot \$200 per month
			<input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December	<input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December	<input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December

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Event Sales: Lauren Rathfelder-Hammers, lauren@rtcgroup.com

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Page 1 of ____

**2010 Event Registration
CHINA**

As of **July 14, 2010**

September 3	Beijing	Exhibit Table <input type="checkbox"/> \$1295	Silver <input type="checkbox"/> \$2145 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$3275 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$5000 <input type="checkbox"/> talks post, incl
September 7	Shanghai	Exhibit Table <input type="checkbox"/> \$1295	Silver <input type="checkbox"/> \$2145 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$3275 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$5000 <input type="checkbox"/> talks post, incl
September 10	Shenzhen	Exhibit Table <input type="checkbox"/> \$1295	Silver <input type="checkbox"/> \$2145 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$3275 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$5000 <input type="checkbox"/> talks post, incl
September 13	Cheng-du	Exhibit Table <input type="checkbox"/> \$1295	Silver <input type="checkbox"/> \$2145 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$3275 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$5000 <input type="checkbox"/> talks post, incl
September 16	Xi'an	Exhibit Table <input type="checkbox"/> \$1295	Silver <input type="checkbox"/> \$2145 <input type="checkbox"/> \$200 talk post'g	Gold <input type="checkbox"/> \$3275 <input type="checkbox"/> \$200 talk post'g	Diamond <input type="checkbox"/> \$5000 <input type="checkbox"/> talks post, incl
2010	RTECC.COM	<u>Web Ad</u>	<input type="checkbox"/> Banner Ad \$1000 per Month <input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December	<input type="checkbox"/> Body Ad \$1000 per Month <input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December	<input type="checkbox"/> Product Spot \$200 per month <input type="checkbox"/> January <input type="checkbox"/> February <input type="checkbox"/> March <input type="checkbox"/> April <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> August <input type="checkbox"/> September <input type="checkbox"/> October <input type="checkbox"/> November <input type="checkbox"/> December

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- All fees are due and payable prior to event date in the currency specified.
- All RTECC events are subject to local taxes, value added tax, etc, as applicable. Fees above do not include or reflect such tax, which is added separately at time of invoicing.

Event Sales: Lauren Rathfelder-Hammers, lauren@rtcgroup.com

Note: when submitting Registration – this document must accompany Page I (contact, billing, authorization form).



RTECC Source Book - INSERTION ORDER 2010

Account Manager: Lauren Rathfelder-Hammers: Laurenr@rtcgroup.com
The RTC Group 905 Calle Amanecer, Suite 250 San Clemente, CA 92673
Office: (949) 226-2000 FAX: (949) 226-2050

Date: _____

Advertising Company: _____ Consortium Member: Yes / No

Contact Name: _____ Consortium Name: _____

Company Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

PO# _____

Ad Specifications & Details:

- 1) Corporate Ad Size: Full Page Color: 4 Color Quantity: (circle) | 2 3 4 5 6 7 8 9 10 11 12
Cost per Ad: \$2,200 net
- 2) Corporate Ad Size: Half Page Color: 4 Color Quantity: _____
Cost per Ad: \$1,320 net
- 3) Product Ad Size: 1/4 Page Color: 4 Color Quantity: _____
Cost per Ad: \$275 net

Note: Advertisers individually may purchase up to 12 Corporate Ad pages and 100 1/4 page Ads, depending on availability

MAIL INSTRUCTIONS: Marina Tringali, Production Manager
The RTC Group, 905 Calle Amanecer, Suite 250 San Clemente, CA 92673
Office: (949) 226-2020 FAX: (949) 226-2050 marinat@rtcgroup.com

FTP POSTING INSTRUCTIONS: <http://www.upload.rtcgroup.com>

BILLING INSTRUCTIONS: Invoice Client: _____ Invoice Agency: _____

Index Listing: _____ WEB Index Listing: _____

Authorized Signature: _____ Date: _____

Print Name: _____

*Advertisers and Agencies are jointly and severally liable for payment.

About the Real-Time & Embedded Computing Conference (RTECC)

RTECC are single-day events co-operatively promoted by exhibitors and The RTC Group. They are designed for people developing computer systems and time-critical applications serving multiple industries, such as: data communication and telephony, military and aerospace, industrial control, instrumentation, consumer electronics, image processing, process control, medical instrumentation, vehicular control and maintenance, embedded appliances and more. The RTC Group coordinates a professional event environment for vendors and the engineering community to meet and exchange ideas. Influential companies like your own, demonstrate emerging technologies and feature products in the exhibition area. Several exhibitors also present their own market perspective in an open door breakout session seminar or in a training workshop. To deliver the greatest value for attendees, each technical breakout seminar is to be of white-paper quality only (marketing sales pitches are not acceptable). Attendees have access to all technical sessions and exhibits; parking and lunch are complimentary as well unless otherwise specified.

Exhibit Table RTECC's are table-top style exhibition only (no floor displays). The display exhibit table provided is 6' x 30" / 1.80 x 0.70m standard height, and draped. Table sizes may differ slightly at some venues. Exhibit displays are to be within the confines on top of the table surface space, and not extend higher than 5½ feet / 2.50m from the table-top. Each exhibition table is also supplied with a standard electrical connection of 4-5 amps of power or one power outlet with local standard power sockets and local voltage level. Total power used may not exceed the maximum for the venue (typically 500W). Exhibitors are provided with complimentary carpeting, seating, trash containers, as well as morning refreshments and lunch unless otherwise stated. If there is a parking fee at a specific venue, exhibitor staff must pay for their own parking. Exhibit space is limited; wait-lists are used as events sell out.

Exhibitor Requirement of Co-Operative Promotion It is required that every exhibitor promotes their participation in the event. RTC prints and sends to exhibitors direct mailers (in any quantity requested) for promotional purposes. These invitations and/or postcards (varies by event) are provided by RTC to exhibitors FREE of charge. An electronic version of the invitation is sent to exhibitors for promotional purposes as well to augment the direct mailing. *Each exhibitor is required to mail* a minimum of 100 pieces of the RTC-provided printed invitations or its own invitation/letter. Exhibitors that do not provide sufficient promotion can be denied access to the exhibition by RTC.

Intershow Freight Transfer Service in U.S. Only If a company participates in a U.S. RTECC event on a Tuesday and also on the following Thursday(or Friday) event within the U.S., RTC will arrange freight transfer service (with an outside freight services company) between these two events at no additional charge to the exhibitor. This complimentary service is only when both RTECC events are within the United States. Note: Insurance through the current freight services company is limited to \$.50 per pound. RTC strongly suggests any fragile or expensive items not be transported through this service, but rather transported with your own staff. RTC provides this arrangement as an option and courtesy, and is not responsible for any damage, loss or delay as a result of this service in any manner.

Terms and Conditions – 2010 Events Real-Time & Embedded Computing Conference (RTECC)

Exhibit Table Space Allocation Space will be allocated according to RTC's requirements and the prevailing conditions, in a first-come first-served order based on the date received of the registration to participate. Gold and Diamond Sponsorships are an exception and will be provided with a reserved location prior to the opening of set-up/build-up. RTC reserves the right to deviate from the type, size and location of the exhibition area. Participation at former events does not give any right to special exhibition space. Exhibitors who use more space than allocated will be invoiced for the additional space. No set-up or build-up is allowed after the start of the event. Under no circumstances may exhibitors dismantle their equipment prior to the close of the event. Exhibitors must bring their own extension cords and adapter sockets. Electricity may be switched off immediately after closing of the event.

Registration Exhibition and seminar registrations are to be submitted to RTC in writing, using the official 2010 RTECC Event Registration form, completed and signed with a legally binding signature. RTC reserves the right to postpone, curtail, close temporarily in whole or in part or cancel any RTECC event.

Freight The RTC Group is not responsible for any lost, damaged or delayed freight from any carrier whatsoever, nor will it provide any refunds or credits for exhibitors that do not receive their freight prior to the event. RTC suggests exhibitor event coordinators monitor and confirm delivery of all freight 24 hours in advance. Also ensure your on-site person or team is provided with shipping information beforehand to assist them during set-up if your freight doesn't appear to be on-site.



Terms of payment All rates for exhibit space, sessions/seminars, and others are subject to local country tax according to the regulations of the country where the event is organized. The payment deadlines mentioned on the invoice must be adhered to. Pre-payment in full of the amount invoiced is a condition for admission to the exhibition area. All invoices are to be paid as stated on the invoice; and by credit transfer to the account specified in the invoice and in the currency stated. Delayed payments will incur an interest charge. Should the exhibitor fail to settle the amount within 14 days of a summons to pay, the amount will be legally increased by 20%, not including legal advice costs and charges, procedure costs and interests.

Permitted Exhibits and Exhibitors Vendors/Exhibitors are bound to exhibit only goods that are relevant for the editorial topic of the event, unless approved at least 60 days in advance by RTC – Contact: sallyb@rtcgroup.com. Items that are not directly applicable to the embedded industry or approved by RTC may not be exhibited.

Rules of Conduct The exhibitor is not allowed to initiate any activities outside his own exhibit, unless approved in writing by RTC. Open spaces or gangways may not be used or blocked by any materials. Activities that are unethical, unlawful or can be deemed to be contrary to the interests of RTC, other Exhibitors or Visitors or the event itself are not allowed. RTC reserves the right to refuse, cancel and vacate the exhibit space, exclude or remove from any RTECC event any person or exhibitor who is likely to perform undesirable activities without the obligation to refund any of the charges.

Insurance Each exhibitor is required to insure their own exhibit material (transport and exhibition risks, including theft) and any third party liabilities, during the whole event including the setting up / build-up and dismantling periods. Each exhibitor must take care of the security of their own exhibit and materials. Exhibitors are liable for any culpable damage to persons and property caused by themselves, their employees, their representatives, their exhibits or equipment. The Exhibitor must show in writing proof of relevant insurances upon request by RTC.

Safety Regulations and Environmental Protection The venue safety regulations and the fire regulations are mandatory. Exhibitors must comply with all instructions, requirements, regulations and laws given by RTC, venue management or relevant local authorities to avoid any risk to persons, properties or the environment.

List of Attendees Exhibiting companies are bound to keep confidential the list of the attendees provided by RTC after the event. Selling, renting or giving this list to other parties is not permitted in any manner.

Cancellation of Contract In case of cancellation or withdrawal of the event exhibition contract, the full rates are due unless the cancellation in writing is received and confirmed by RTC (see cancellation policy on first page). Any exhibitor who fails to fill their allocated exhibition space is required to pay the full exhibition fee. RTC is entitled to withdraw from this contract should the exhibitor fail to fulfill his payment obligations to RTC. RTC is also entitled to withdraw from the contract or cancel it if the exhibitor is in major default of his contractual obligations.

Force majeure Should RTC be compelled, as a result of force majeure or other circumstances beyond RTC's control, to vacate one or more exhibition areas, temporarily or for longer periods, to postpone or curtail the exhibition, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against RTC, in particular claims of compensation for damages.

Liability RTC, its employees or agents shall not be liable for any loss, theft, damage or injury to persons or property. RTC does not accept any liability for errors or omissions and the direct or indirect consequences thereof. The Exhibitor fully indemnifies RTC against all claims, losses, and costs whatsoever made against RTC, its employees, agents or contractors.

Disputes In the event of a dispute, only U.S. courts are competent. Disputes and complaints must arrive in writing at RTC's office within 8 (eight) days after the event to the attention of the Controller, Cindy Muir, The RTC Group, 905 Calle Amanecer, Suite 250, San Clemente, CA 92673 U.S.A.



Real-Time & Embedded Computing Conference www.rtecc.com



905 Calle Amanecer, Suite 250 San Clemente, CA 92673 USA +1 949.226.2000 www.rtcgroup.com